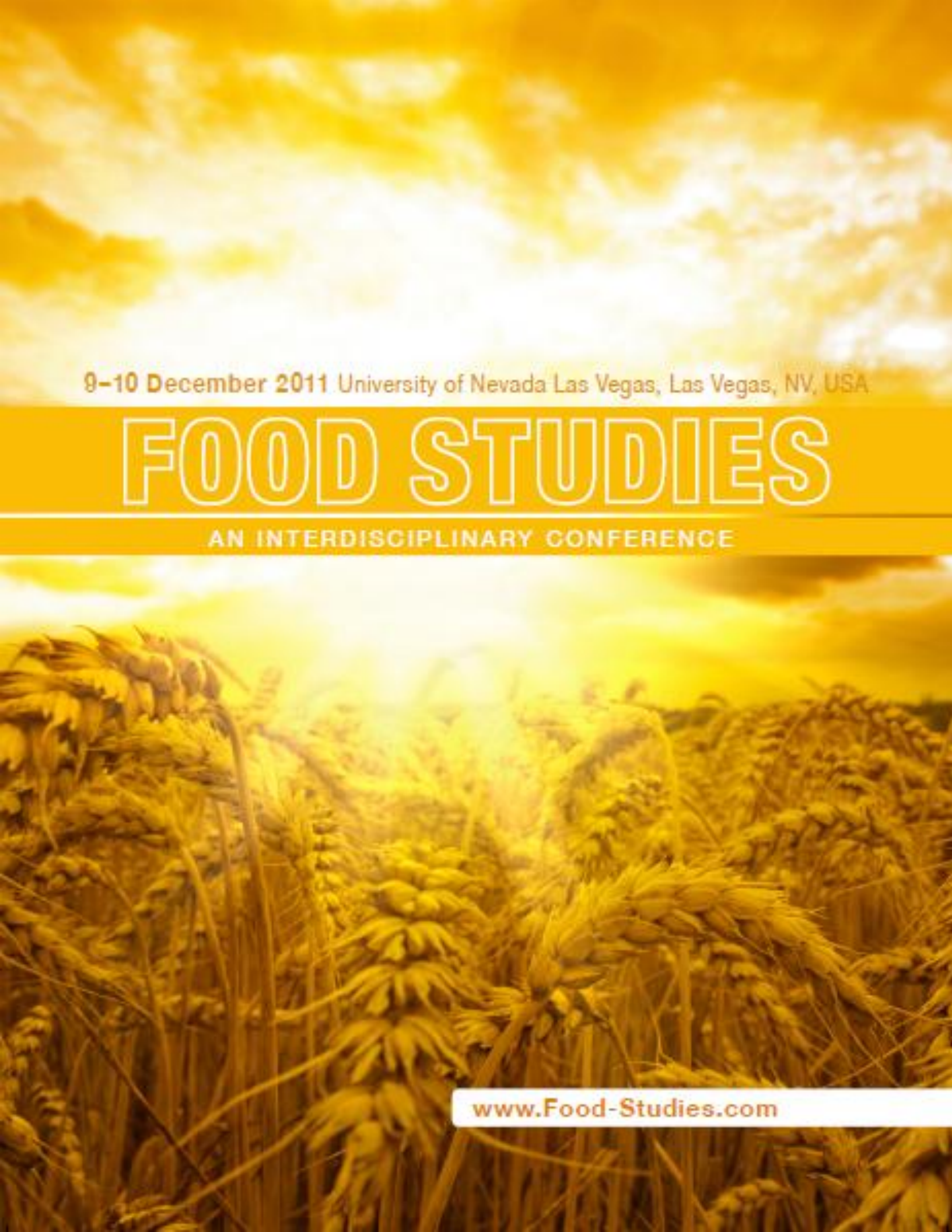


The background of the entire poster is a photograph of a vast wheat field. The wheat stalks are golden-brown and in sharp focus in the foreground, creating a sense of depth. The sky above is a bright, hazy yellow, suggesting a sunrise or sunset, which casts a warm glow over the entire scene.

9-10 December 2011 University of Nevada Las Vegas, Las Vegas, NV, USA

FOOD STUDIES

AN INTERDISCIPLINARY CONFERENCE

www.Food-Studies.com



**FOOD STUDIES:
AN INTERDISCIPLINARY CONFERENCE**

UNIVERSITY OF NEVADA
LAS VEGAS, USA

9 – 10 DECEMBER 2011



www.food-studies.com

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FOOD STUDIES: AN INTERDISCIPLINARY CONFERENCE

LETTER FROM DR BILL COPE



Dear Food Conference Delegates,

Welcome to the first annual meeting of Food Studies: An Interdisciplinary Conference at the University of Nevada, Las Vegas, USA.

Food Studies is a knowledge community brought together by a common concern for learning and an interest to explore new perspectives and possibilities related to the topic. The Food Studies knowledge community is comprised of an international conference, a cross-disciplinary scholarly journal, a book imprint and an online knowledge community which, together, set out to describe, analyze and interpret the role of food studies in society. Members of this knowledge community include academics, teachers, administrators, policy makers and health sciences practitioners.

In addition to organizing the Food Conference, Common Ground publishes papers from the conference at <http://food-studies.com/journal/>. We do encourage all conference participants to submit a paper based on their conference presentation for peer review and possible publication in the journal. We also publish books at <http://food-studies.com/books/> in both print and electronic formats. We would like to invite conference participants to develop publishing proposals for original works, or for edited collections of papers that address an identified theme. Finally, please join our online conversation by subscribing to our monthly email newsletter, and subscribe to our Facebook, RSS, or Twitter feeds at <http://food-studies.com>.

Common Ground also organizes conferences and publishes journals in other areas of critical intellectual human concern, including diversity, museums, technology, humanities and the arts, to name several (see: <http://commongroundpublishing.com>). Our aim is to create new forms of knowledge community, where people meet in person and also remain connected virtually, making the most of the potentials for access using digital media. We are also committed to creating a more accessible, open and reliable peer review process. Alongside opportunities for well-known academics, we are creating new publication openings for academics from developing countries, for emerging scholars and for researchers from institutions that have historically focused on teaching.

I would like to thank the University of Las Vegas for hosting the conference. I also want to thank our Common Ground colleagues who have put so much work into this conference— Brian Kornell, Audrey LeGrande, Izabel Szary and Kathryn Weisbaum.

We wish you all the best for this conference, and hope it will provide you every opportunity for dialogue with colleagues from around the corner and around the world. And we hope you will be able to join us at next year's conference, 5 - 6 October 2012, at the University of Illinois I-Hotel and Conference Center, Champaign-Urbana, USA.

Yours Sincerely,

Bill Cope
Director, Common Ground Publishing
Research Professor, Dept. of Educational Organization and Leadership,
University of Illinois, Urbana-Champaign, USA



ABOUT COMMON GROUND

MISSION: Common Ground Publishing aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative knowledge communities and provide platforms for meaningful interactions across diverse media.

PHILOSOPHY: Common Ground is committed to building dynamic knowledge communities that meet regularly in face-to-face interaction, connect in a virtual community of web spaces, blogs and newsfeeds, and publish in fully refereed academic journals. In this way, we are bringing to the fore our commitment to explore new ways of making and disseminating academic knowledge. We believe that the Internet promises a revolution in the means of production and distribution of knowledge, a promise, as of yet, only partially realised. This is why we are working to expand social and technical frontiers in the production of text, so that academic publishing gains the immediacy, speed and accessibility of the web whilst nevertheless maintaining—and we would hope enhancing—the intellectual standards of legacy peer refereed journals. To support these kinds of emerging knowledge communities, Common Ground continues to have an ambitious research and development agenda, creating cutting edge ‘social web’ technologies and exploring new relationships of knowledge validation.

CONNECTING THE GLOBAL WITH THE LOCAL: Common Ground conferences connect with different host universities and local communities each year, seeking fresh perspectives on questions of global concern. In recent years, we have worked with a wide range of educational institutions including (to list just a few): Beijing Normal University; The Australian National University; The University of London; The Institute for Pedagogical Sciences, Cuba; University of California, Los Angeles; The University of Cambridge, UK; The University of Carthage, Tunisia; Columbia University, New York; Singapore Management University; McGill University, Montreal; The University of Edinburgh, Scotland; and New York University in New York City. At conference sites, we bring the global to the local—academics, researchers and practitioners from around the world gather to discuss conference topics. At the same time, we also bring the local to the global, as local academics and community leaders speak from the perspective of local knowledge and experience. For links to each our twenty-four knowledge communities, visit www.commongroundpublishing.com.

FOOD STUDIES KNOWLEDGE COMMUNITY

At a time when knowledge communities are being redefined and disciplinary boundaries challenged, Common Ground aims to develop innovative spaces for knowledge creation and sharing. Through our conferences, journals and online presence we attempt to mix traditional face-to-face interaction with new ‘social web’ technologies. This is a part of our attempt to develop new modes of deliberation and new media for the dissemination of ideas. Common Ground is founded upon and driven by an ambitious research and knowledge design agenda, aiming to contest and disrupt closed and top-down systems of knowledge formation. We seek to merge physical and online communities in a way that brings out the strengths in both worlds. Common Ground and our partners endeavour to engage in the tensions and possibilities of this transformative moment. We provide three core ways in which we aim to foster this community.

PRESENT: You have already made the first step and are in attendance. We hope this conference provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects. We hope your session is the start of a conversation that continues on past the last day of the conference.

PUBLISH: We also encourage you to publish your paper in *Food Studies: An Interdisciplinary Journal*. In this way, you may share the finished outcome of your presentation with other participants and members of the Food Community. You also have access to the complete works of the *Food Studies: An Interdisciplinary Journal* in which the published work of participants from the conference may be found.

ENGAGE WITH THE COMMUNITY ONLINE: Each conference presenter is provided a personal CGPublisher website with public and private spaces where you are able to post your photo, biography, and CV; make links to other sites of personal interest; and create a space where collaborators may be invited to access and comment on your works-in-progress. In addition, you can contribute to the online community via our blog, email newsletter and social networking sites; sign up at <http://food-studies.com/>. *Email Newsletters:* Please send suggested links for news items with a subject line ‘Email Newsletter Suggestion’ to support@food-studies.com. The email newsletter will be sent to all conference participants. *Facebook:* Find us on Facebook at <http://www.facebook.com/pages/Food-Studies/155219304536199>. *Twitter:* You can now follow the Food Community on Twitter: <http://twitter.com/#!/foodandstudies>. *YouTube Channel:* View online presentations at <http://food-studies.com/wp-content/plugins/youtube-uploader/action.php?action=list>. Create your own YouTube presentation with a link to your session description on the conference website, and (if your paper is accepted to the journal), a link to the abstract of your paper on the journal website. See instructions at <http://food-studies.com/conference-2011/online-presentations/>.

FOOD STUDIES INTERNATIONAL ADVISORY BOARD

- Claire Drummond, Social Health Science; Flinders Prevention, Promotion, & Primary Health Care, School of Medicine, Flinders University, Sturt Campus, AU
- Kristen Harrison, Department of Communication, Division of Nutritional Sciences, University of Illinois, Urbana-Champaign, USA
- Debra Stern, Health Professions Division, College of Allied Health and Nursing, Physical Therapy Department, Nova Southeastern University, USA

FOOD STUDIES CONFERENCE SECRETARIAT

- Izabel Szary, Conference Producer
- Brian Kornell, Commissioning Editor

FOOD STUDIES CONFERENCE

Food Studies: An Interdisciplinary Conference provides an interdisciplinary forum for the discussion of agricultural, environmental, nutritional, health, social, economic and cultural perspectives on food. Contributions range from broad theoretical and global policy explorations, to detailed studies of specific human-physiological, nutritional and social dynamics of food. The conference and its associated scholarly journal, book series and news weblog are a focal point for research and practice-based discussion in a time of growing public and research awareness of the relations among diet, health and social wellbeing.

SCOPE AND CONCERNS

FOOD IN HUMAN HEALTH AND WELLBEING

It is estimated that three quarters of health care spending in the US addresses chronic diseases—including heart disease, stroke, cancer and diabetes—many of which are preventable and linked to diet. Similar trends are in evidence in other developed countries, and also developing countries as diets come to resemble more closely those of affluent countries. Meanwhile, access to inadequate food is one of the key consequences of widening global inequality and translates into malnutrition, hunger, disease and shortened life expectancy for billions amongst the world's population. This is the momentous background to the work of researchers, practitioners and teachers in the wider range of disciplines that concern themselves with food and human nutrition, from the agricultural to the health sciences, from economics to sociology, from studies of sustainable human systems to the aesthetics and culinary arts of food. At root, the aim of all these endeavors can simply be stated: the equitable availability of a nutritious and safe food supply. Food and health sciences need to work together to address these issues. How do we ensure food security, on a local and global scale? How do we build public trust in food safety, creating a broader understanding of new technologies and addressing concerns that are frequently voiced about microbiological safety, genetically modified crops, animal health and welfare and food additives? How do we improve public understandings of nutrition and community eating practices?

FOOD SUSTAINABILITY

Food production entails intensive and extensive relationships with the natural environment. Agriculture and food industries contribute to environmental problems and climate change. They are also uniquely positioned to make a constructive contribution towards efforts designed to address these problems. How sustainable is our current food system? What is the impact of rising energy costs, the diversion of foods into biofuel production, soil depletion and exhaustion, chemical fertilizers, encroachments onto farming land for residential and commercial uses, deforestation... to mention just a few issues raised by today's food systems. Further, our food needs are not standing still. It is estimated that food production will need to rise 50% in the next 20 years to cater to an increased global population and changing habits of food consumption. In addition to environmental consequences, the resultant food price inflation has negative consequences measured in terms of its social sustainability. What might be done? How might a sector which has often become part of the problem become a pivotal player in finding solutions? How might we create sustainable food ecosystems? How might we develop low-carbon agriculture? How can we use water less wastefully? How can we improve animal welfare? How can we change eating habits so they are both healthier and also use our natural resources to best effect in a more equitable global food system?

FOOD POLITICS, POLICIES AND FUTURES

Our latest green revolution needs to be holistic in its frame of reference, encompassing everything from individual health and nutrition to global food sustainability and equity. Even the smallest initiative or incremental change can connect with a larger agenda for food system development and reform. Members of food producing communities and enterprises have a role to play—ranging from global agribusinesses that need to adapt to changing markets and social norms, to innovative alternative organic or local foods enterprises, to organizations advocating farm and food processing worker rights, to groups trying to address the needs and farming practices of the world's 1.1 billion agricultural workers. The medical community has a role to play as it considers the impact of diet and nutrition on health outcomes. Government involvement in agriculture often brings controversy, raising questions about 'protectionism' versus 'free markets', food sovereignty, the difficulties poor countries have selling their products into protected, developed-world markets. In the area of public health, for some, an improvement in health and wellbeing may simply arise from having an opportunity to eat once a day. In both developing and developed countries, government policies to improve health require integration of nutrition and food needs with economic growth and development objectives. Included in this agenda has to be the health care system, education addressing diet and nutritional needs, and changing life styles and food choices. Political support is required to achieve national health goals with emphasis on nutrition and food sciences, and social movements and lobby groups will also have their roles to play. Finally, educators and researchers also have a role to play studying problems, testing solutions and communicating their findings to the public through the media, as well as in formal education programs. Better education efforts are needed to inform the public of human nutritional needs and to encourage food producers and manufactures to produce healthier foods using more sustainable systems. While health and wellness is a booming global industry, there are still billions of world citizens that are malnourished or lacking sufficient food to meet their basic nutritional and physiological needs.

SESSION TYPES

PLENARY

Plenary sessions are presented by leading scholars for all conference attendees and focus on topics of interest to the delegation at large. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in discussions during their Garden Conversation sessions (see below).

GARDEN CONVERSATIONS

Garden Conversations are more intimate, informal opportunities to talk with the plenary speakers about issues arising from their presentations. The schedule and location of these conversations are announced at the end of the plenary presentation.

TALKING CIRCLES

Talking Circles give shape to a conference that is wide-ranging in its scope and broad-minded in its interests. Delegates have the opportunity to interact around the key ideas of the conference away from the formalities of the plenary, paper, workshop and colloquium sessions. These are places for the cross-fertilisation of ideas, where cycles of conversation are begun, and relationships and networks formed. Their intention is to find a common ground of shared meanings and experiences in which differences are recognised and respected. Through the conversations begun and sustained by Talking Circles, the group proposes themes, questions, and foci for the community and conference the following year.

PAPER PRESENTATIONS IN THEMED SESSIONS

Paper presentations are grouped by general themes or topics into Themed Sessions. Each presenter in the session makes a formal 15-minute presentation on their work; Q&A and group discussion follow after all have presented. Each presenter's formal, written paper will be available to participants if accepted to the journal.

WORKSHOP

Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate – all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.

COLLOQUIUM

Colloquium sessions are pre-arranged by the presenters and consist of five or more short presentations with audience interaction. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.

VIRTUAL PRESENTATION

Virtual presentations are papers submitted without the participant attending the conference in person, but are eligible to be refereed and published (if accepted) in the journal. Acceptance of a conference proposal for a virtual participant is based on the same criteria as that for an attending participant. The journal paper submission will be refereed against the same criteria as attending participants. If accepted, the paper will be published in the same volume as conference participants from the same year. A virtual presentation allows participants to join the conference community in the following ways: a) the conference proposal will be listed in the Session Descriptions of the conference; b) the full paper may be submitted to the journal; c) online access to all papers published in the journal from the time of registration until one year after the conference end date.

FOOD CONFERENCE PLENARY SPEAKERS

Janet A. Flammang

Janet A. Flammang teaches courses in US politics with an emphasis on women and politics. Her current research explores the relationship between meals, conversation, community and democracy. She is the author or editor of books and journal articles on women's politics. She worked on a NSF-funded project on city government responses to issues of moral controversy. She has been a member of the Committee on the Status of Women in both the American Political Science Association and the Western Political Science Association. She served as Acting Dean (half of 2001 and 2004-05) and Associate Dean (1994-2003) in the College of Arts and Sciences. She received a Phi Beta Kappa award for teaching excellence. Professor Flammang's latest book, *The Taste for Civilization: Food, Politics, and Civil Society*, is reviewed by Michael Pollan in the June 10th Edition of the New York Review of Books. To read the review and for more information on the book, see: <http://www.nybooks.com/articles/archives/2010/jun/10/food-movement-rising/>.

Jessica Mudry

Jessica Mudry is an Associate Professor in the Centre for Engineering in Society at Concordia University in Montreal, Canada. She is the author of *Measured Meals: Nutrition in America* (SUNY Press, 2009) that examines the role of scientific and quantitative language in crafting the idea of "nutrition" and in American federal food guides. *Measured Meals* won the American Library Association Choice Outstanding Academic title in 2010. She has published articles in *Food, Culture & Society*, *Social Epistemology*, *Environmental Communication*, and *Material Culture Review*. At present, she is working on a history of the embodiment of the calorie. Her research examines how a unit formerly reserved for measuring the heat of a chemical reaction, came to be a measure of food, eaters, workouts and nations.

Bill Winders

Bill Winders is an Associate Professor of Sociology in the School of History, Technology, and Society, at Georgia Tech in Atlanta, USA. Winders' book, *The Politics of Food Supply: US Agricultural Policy in the World Economy*, was published by Yale University Press in 2009. This book examines the political coalitions underlying shifts in US agricultural policy during the twentieth century. He has also published articles in journals such as *Social Forces*, *Politics & Society*, *Social Problems*, *Journal of Agrarian Change*, and *Rural Sociology* on topics including the politics of national policies (especially agricultural policy), voter turnout, and social movement dynamics. Recently, his article "The Vanishing Free Market: The Formation and Spread of the British and US Food Regimes" (*Journal of Agrarian Change*, 2009, 9(3):315-344) received the Bernstein & Byres Prize for Best Article in JAC in 2009. His current research explores how liberalizing agriculture at the levels of national policy and the world economy contributed to the current food crisis.

FOOD CONFERENCE GRADUATE SCHOLARS

Graduate Scholar Award recipients contribute to the flow and overall success of the conference. Their key responsibilities include chairing the parallel sessions, keeping the conference on schedule, providing audio-visual technical assistance, facilitating group discussions, and assisting with the registration process.

We would like to thank all of our graduate scholar recipients for their help throughout the conference.

Meghan Barrier

Meghan Barrier received a BS degree in marketing and international business from Penn State University. Upon graduation, she served an AmeriCorps term with the New York Restoration Project, working with community gardens in New York City and later worked on an organic farm in Floyd, USA. Meghan has been actively involved with the Roanoke Community Garden Association in teaching and creating a curriculum for a summer community garden project with the Boys and Girls Club, while also assisting the development of a new community garden in a low-income neighborhood. Meghan began working towards a Master of Public and International Affairs in Fall 2010, focusing on environmental and food policy.

Alicia Chung

Growing up in a household of fresh vegetables and Caribbean spices, it was no surprise that Alicia Chung became a student of public health. After following a medical track in high school, she went on to pursue her BA/MPH at Tufts University in 2001. During this time, her interest in urban pediatric asthma flourished as part of her undergraduate work in Harlem, New York. After working on the training and development of various adolescent asthma programs at the Boston Public Health Commission, she came back to New York as a healthcare analyst. Alicia is currently pursuing her doctorate in health education at Teachers College, Columbia University. She is currently teaching an integrated fifth grade math, nutrition and exercise lesson plan at a Harlem public school, while planning her dissertation to teach an integrated nutrition curriculum to middle school students next year. She plans to apply her degree towards the design, implementation and evaluation of children's nutrition and exercise programs in urban communities.

Carol McCarty

After working for over 30 years as a registered nurse, Carol McCarty enrolled in the University of Alaska Anchorage Master of Public Health program. Carol plans to begin work on her thesis project in the 2012 spring semester. Her work as a nurse stimulated an interest in adequate nutrition as a powerful path toward disease prevention, particularly the chronic diseases that plague many older people and are now showing up in younger populations. Carol's thesis work will target Alaskan youth. She hopes to stimulate their interest in all-season growing of fruits and vegetables through plant science, food and nutrition science, and by the tasty reward at harvest time. Carol has lived in Alaska for 30 years, raising her family, and enjoying the splendor of our outdoors. She is grateful for the opportunities Alaska has offered me.

Emilie Sibbesson

A few months into my undergraduate degree, I abandoned the ancient Greeks and Romans to instead focus on the European Neolithic (new Stone Age). Seven years on, I have as an archaeologist studied this period from many different angles. My main interest was, and still is, to do with foodways during this part of prehistory. Having obtained a BA in archaeology from Newcastle University, UK, I went on to learn the techniques of archaeological pottery analysis at the University of Southampton. For my MA dissertation I studied the craftsmanship and use of some of the earliest pottery that has been found in the British Isles. These questions brought me back to issues of food preparation and consumption that I had considered in my first degree. I am currently pursuing doctoral research in Southampton; my thesis takes off as domestic food species are introduced into southern Britain around 6000 years ago.

Elys Vasquez-Isan

Elys Vasquez-Isan is currently a doctoral student at Teachers College, Columbia University in the Health and Behavior Studies Department where she is pursuing a doctorate of health education (Ed.D). In addition, she has a master's degree of public health (MPH) from New York University where her focus was in international health. In 2003 Elys received a Fulbright Fellowship to conduct independent research in Brazil. As a Fulbright Fellow she researched Brazil's health infrastructure. Such research proved to be valuable in my domestic public health work. Elys's undergraduate degree in sociology from Fordham University has been instrumental in her social and behavioral research projects surrounding health and nutrition in underserved populations. Furthermore, she has been teaching health and nutrition courses as an adjunct instructor for the City University of New York since 2007. In her spare time she fundraises and runs marathons for the Leukemia and Lymphoma Society through its fundraising arm Team in Training (TNT).



DAILY SCHEDULE

Friday, 9 December 2011

08:00 – 09:00	Conference Registration Open
09:00 – 09:20	Conference Opening <i>Kathryn Weisbaum</i> , Common Ground Publishing, USA
09:20 – 10:30	Plenary Sessions <i>Bill Winders</i> , Georgia Tech, Atlanta, USA <i>Jessica Mudry</i> , University of Montreal, Montreal, Canada
10:30 – 11:15	Coffee Break and Garden Sessions
11:15 – 12:00	Talking Circles, Part 1
12:00 – 12:45	Lunch
12:45 – 14:00	Parallel Session #1
14:00 – 14:15	Break
14:15 – 15:30	Parallel Session #2
15:30 – 15:45	Break
15:45 – 17:00	Parallel Session #3
17:00 – 18:30	Conference Reception (Plenary Room)

Saturday, 10 December 2011

08:30 – 09:00	Registration Desk Open
09:00 – 09:30	Plenary Session <i>Janet Flammang</i> , Santa Clara University, Santa Clara, USA
09:30 – 09:45	Coffee Break
09:45 – 11:00	Parallel Session #4
11:00 – 11:15	Break
11:15 – 12:00	Talking Circles, Part 2
12:00 – 12:45	Lunch
	Garden Session (starting at 12:15)
12:45 – 14:00	Parallel Session #5
14:05 – 14:50	Conference Closing <i>Talking Circle Reports</i> <i>Graduate Scholars Awards and Recognition</i> <i>Future Directions</i>



CONFERENCE HIGHLIGHTS AND PROGRAM

PLENARY SESSIONS AND GARDEN SESSIONS

Friday, 9 December

Bill Winders, Georgia Tech, Atlanta, USA

Plenary Session: 9:20 - 9:55

Garden Session: 10:45 - 11:15

Jessica Mudry, University of Montreal, Montreal, Canada

Plenary Session: 9:55 - 10:30

Garden Session: 10:45 - 11:15

Saturday, 10 December

Janet A. Flammang, Santa Clara University, Santa Clara, USA

Plenary Session: 9:00 - 9:35

Garden Session: 12:15 - 12:45

CONFERENCE RECEPTION

Friday, 9 December: 17:00 - 18:30 (Plenary Room)

FEATURED SESSION

Publishing your Paper or Book with Common Ground

Brian Kornell, Commissioning Editor

Friday, 9 December: 15:45 – 16:15 (Plenary Room)

Saturday, 10 December: 13:30 – 14:00 (Plenary Room)

SESSIONS: FRIDAY, 09 DECEMBER	
8:00-9:00	REGISTRATION DESK OPEN
9:00-9:20	CONFERENCE OPENING: Kathryn Weisbaum, Common Ground Publishing, USA
9:20-9:55	PLENARY SESSION: Bill Winders, Georgia Tech. Atlanta, USA
9:55-10:30	PLENARY SESSION: Jessica Mudry, University of Montreal, Montreal, Canada
10:30-11:15	COFFEE BREAK AND GARDEN SESSION (Starting at 10:45)
11:15-12:00	TALKING CIRCLES
Room 1	STREAM: Social and Cross Cultural Studies of Food
Room 2	STREAM: Food Policies and Politics
Room 3	STREAM: Food Science, Nutrition and Health
12:00-12:45	LUNCH
12:45-14:00	PARALLEL SESSION #1 (15 min presentations followed by Q&A and group discussion)
Room 1	URBAN ACCESS TO LOCALLY PRODUCED FOOD Smartcities: The Garden of Eden Redux. Prof. CJ Lim, University College London, London, UK. Overview: The Smartcity is a vision, provocation and manifesto to create urban agriculture and food opportunities, associated socio-economic benefits and new notions of wealth. Have a Stake in the Market: Collecting Data and Building Partnerships at the Charlottesville City Market. Carla Jones, Urban and Environmental Planning Public Health; Natalie Roper, Politics Department; Erica Stratton, College of Arts and Sciences; Anne De Chastonay, Urban and Environmental Planning Global Development Studies, University of Virginia, Charlottesville, USA. Overview: Students from the University of Virginia worked with Market Central to collect data about the Charlottesville City Market to help inform future decisions. Promoting Urban Agriculture and the Availability of Locally Produced Food: Case Study of Vancouver, British Columbia. Prof. Michael Broadway, Northern Michigan University, Marquette; John Broadway, St. Olaf College, Northfield, USA. Overview: This paper reports the results of a study of the availability of locally grown food in supermarkets and grocery stores in Vancouver, B.C.
Room 2	FOOD IN FAMILY AND CULTURAL TRADITIONS A Celebration of Community and Cuisine: Bringing the Past Alive in Festival. Dr. Maria Teresa Fiumerodo, Ventura College, USA. Overview: This presentation examines the festive event of the Sagre, a celebration of traditional foods and customs in Asti, Italy. Participatory Research with Peanut Farmers in Uganda: Women's Empowerment, Health, and Everyday Life. Dr. Maria Elisa Christie, Women in International Development Office of International Research, Education, and Development, Virginia Tech, Blacksburg, USA; Peace Kyamureku, National Association of Women Organizations in Uganda; Dr. Archileo Kaaya, Department of Food Science and Technology Faculty of Agriculture, Makerere University, Kampala, Uganda. Overview: Research with farmers and women's organizations in Uganda traces "the path of the peanut" through maps, journals, recipes, focus group discussions, and interviews.
Room 3; 60 Minute Workshop	The 60 Second Food Listing as a Potential Method of Determining Dietary Patterns. Toni Marie Burkhalter, Parkland College, Champaign, IL, USA; Dr. Charles Hillman, Beckman Institute for Advanced Science and Technology, University of Illinois, Champaign, IL, USA; Naiman Khan, University of Illinois, Champaign, IL, USA. Overview: This discusses determining the type of food participants consume during a trial in which nutrition is a secondary element.
14:00-14:15	BREAK

14:15-15:30	PARALLEL SESSION #2 (15 min presentations followed by Q&A and group discussion)
Room 1	MEDIA PORTRAYALS OF CULTURAL DIFFERENCES IN FOOD Chili Cheese or Peppers and Onions? Hot Dogs and American Culinary Regionalism. <i>Prof. Andrew Howe, La Sierra University, Riverside, USA.</i> Overview: This is an analysis of hot dogs, burgers, pizza, and the manners in which they facilitate or resist regional as well as ethnic affiliations. The "Organi-vore's" Dilemma: A Comparative Analysis of Organic Food Advertising in the U.S. and China. <i>Xinghua Li, Babson College, Babson Park, USA.</i> Overview: This paper compares organic foods advertisements from China and the U.S. and focuses on the cultural and ideological factors that interrupt the cross-national translation of the idea of "organic." Ethnic Food: More Palatable than Immigrants Themselves? <i>Dr. Zeynep Kilic, University of Alaska, Anchorage, USA.</i> Overview: This paper looks at media portrayals of immigrant food and representations of migrant communities through their food culture.
Room 2	PUBLIC POLICY AND FOOD SECURITY The Problem With Purity: Market Failures, Foodborne Contamination, and the Search for Accountability in the U.S. Food Safety Regulatory Regime. <i>Dr. Courtney I. P. Thomas, Virginia Tech, Blacksburg, USA.</i> Overview: A policy analysis of the U.S. food safety regime from the perspectives of international political economy, regulatory governance, and accountability frameworks. The Transformation of Food Safety Law through International Standards. <i>Prof. Genevieve Parent, Laval University, Quebec, Canada; Prof. Marie-Claude Desjardins, University of Sherbrooke, Sherbrooke, Canada.</i> Overview: This paper aims to shed light on the advantages and limitations attached to the use of international standards in food safety and security regulation. Shopping Our Way to Community Food Security? Can Community Values Save the American Food System? <i>Meghan Barrier, Virginia Polytechnic Institute and State University, Blacksburg, USA.</i> Overview: This paper will reach beyond consumers by challenging the Americana culture of individualism to demand changes within the food industry and governmental food policy to reinstate community food security.
Room 3	SCIENTIFIC RESEARCH ON POPULAR "HEALTHY-EATING" FOODS The Application of an Electronic Nose to Monitor the Aroma Production during Fermentation of Yogurt. <i>Bertha Viviana Ruales Guzman, University Nacional de Colombia, Bogota, Colombia.</i> Overview: The present research looks at monitoring the production of aroma as an alternative method for evaluating the fermentation of yogurt, using the electronic nose.
15:30-15:45	BREAK

16:30-17:00	FEATURED SESSION: ON PUBLISHING YOUR PAPER WITH COMMON GROUND IN ROOM 2
15:45-17:00	PARALLEL SESSION #3 (15 min presentations followed by Q&A and group discussion)
Room 1	CASE STUDIES IN LOCAL AND NATIONAL FOOD SOVEREIGNTY Mediating between Government Policies and Community Concerns over Rural Agricultural Production and Landscape Protection: The Role of the Victorian Blackberry Taskforce. <i>Dr. Brian Furze, La Trobe University, Victoria, Australia.</i> Overview: Organisations mediating between community concerns with agriculture and government agencies play a political role in conflict resolution and political change. This paper examines the role of Australia's Victorian Blackberry Taskforce. The Possibilities for Food Sovereignty in Africa: Africa's Home Grown School Feeding Programme. <i>Jennifer Rutledge, John Jay College of Criminal Justice - CUNY, New York City, NY, USA.</i> Overview: This paper presents a detailed case study of Africa's Home Grown School Feeding Programme in order to consider the possibilities for food sovereignty in Africa. Tapatío, Tacos, and Tequila: Hispanic Influence on American Taste Preferences. <i>Jhonni Rochelle Charisse Carr, University of California, Los Angeles, California, USA.</i> Overview: This presentation will describe the degree of Hispanic influence on the American food industry emphasizing the manifestation of various products, restaurants, and advertising campaigns.
Room 2	HISTORICAL PERSPECTIVES OF FOOD IN SOCIETY Is Agriculture the Root of All Evil? An Archaeological Perspective. <i>Emilie Sibbesson, University of Southampton, UK.</i> Overview: Why is the transition to food production in prehistory so symbolic, and what does it represent? The Demise of Home Cooking. <i>Professor Ken Albala, University of the Pacific, Stockton, CA, USA.</i> Overview: Is the current perception of culinary de-skilling borne out by facts? Did people in the past cook more, and is the food industry to blame for this situation?
Room 2 16:30 (30 Minute Presentation)	Publishing Your Paper or Book with Common Ground. <i>Brian Kornell, Commissioning Editor, Common Ground Publishing.</i> Overview: In this session the Commissioning Editor of <i>Food Studies: An Interdisciplinary Journal</i> and the Food Studies Book Series will present an overview of Common Ground's publishing practices and philosophy. He will also offer tips for turning conference papers into journal articles, present an overview of journal publishing procedures, introduce the Food Studies Book Series, and provide information on Common Ground's book proposal submission process. Please feel free to bring questions—the second half of the session will be devoted to Q&A.
Room 3	MARKETING IN FOOD CONSUMPTION Questioning the Attitude - Behavior Gap: Consumers' Use of Multiple Evaluation Criteria and How They Influence Food Consumption. <i>Naja Stamer, University of Copenhagen, Copenhagen, Denmark.</i> Overview: This looks at a quantitative investigation of the multiple food evaluation criteria invoked by Danish consumers and their impact on households' food consumption patterns. How to Pass Messages in Food Marketing. <i>Dr. Raffaele Zanolì, Università Politecnica delle Marche, Ancona, Italy; Dr. Simona Naspètti, Università Politecnica delle Marche, Ancona, Italy.</i> Overview: YouTube videos of food and drinks were shown to a group of respondents to uncover relevant emotions. The Critical Role of Food in Patient-Centered Health Care. <i>Cynthia Jecusco, Planetree, Inc., Derby, CT, USA.</i> Overview: Nutrition is integral to healing, essential for good health and for pleasure and comfort. A patient-centered approach to food in healthcare settings maximizes these nutritional and nurturing benefits of food.
17:00-18:30	RECEPTION HELD IN PLENARY ROOM

SESSIONS: SATURDAY, 10 DECEMBER	
8:30-9:00	REGISTRATION DESK OPEN
9:00-9:30	PLENARY SESSION: Janet Flammang, <i>Santa Clara University, Santa Clara, USA</i>
9:30-9:45	COFFEE BREAK
9:45 - 11:00	PARALLEL SESSION #4 (15 min presentations followed by Q&A and group discussion)
Room 1	IDEOLOGICAL PERSPECTIVES OF FOOD IN SOCIETY Come Clean Slow Food, Epicurus is Your Intellectual Heritage: Tracing Epicurus and Epicureanism into the Contemporary Food Environment. <i>Bryan W. Moe, Louisiana State University, Baton Rouge, Louisiana, USA. Overview:</i> The rhetorical model for Slow Food battles labels of bourgeoisie and hedonist, but attempts to capitalize on Epicurus' true image and philosophical spirit may prove profitable for the movement's future. Digesting "New American": A Contemporary Examination of New American Cuisine-Making. <i>Christine Rose Simonian Bean, Northwestern University Chicago, IL, USA. Overview:</i> An aesthetic and practical examination of various types of cuisine deemed "New American" in order to expose the embedded ideological and cultural resonances in the term. Taste Contested: The Construction of American Wine Culture, 1967-1976. <i>Ai Hisano, University of Delaware, Delaware, USA. Overview:</i> This paper examines the role of taste in American consumer society by analyzing how wine came to symbolize sophistication during the 1960s and 1970s.
Room 2	FOOD EDUCATION IN SCHOOLS AND COMMUNITIES Multidisciplinary and Multidimensional Learning: Teaching 'Food for a Healthy Planet' to Undergraduates. <i>Dr Nanette Esparon, The University of Melbourne, Victoria, Australia; Prof Frank Dunshea, MSLE, Melbourne University, Australia; Prof Mohan Singh, MSLE, Melbourne University, Australia; Prof Snow Barlow, The University of Melbourne, Australia. Overview:</i> The purpose of teaching multi-disciplinary and multi-dimensional subjects is to equip undergraduate students to explore, and solve, systematically the problem of healthily feeding a growing world population whilst protecting environmental values. Nutrition and Physical Activity Education: An Integrated Math Curriculum School-based Intervention. <i>Alicia Chung, Columbia University, New York, USA. Overview:</i> This is a concept model ethnographic study to promote nutrition and physical activity through a math integration curriculum among inner-city youth. Investigating Awareness of Food Education in Japan. <i>Yasuo Ohe, Chiba University, Japan; Shinichi Kurihara, Chiba University, Japan; Shinpei Shimoura, Chiba University, Japan. Overview:</i> This paper investigates the awareness of food education by a questionnaire survey to 3000 inhabitants in Japan and the factors determining the willingness to participate as a food education volunteer.
Room 3	ISSUES IN FOOD SUPPLY AND DEMAND Food Disconnection: A Consequence of the Modern Food Supply System. <i>Sarah Hoffman, Carleton University, Ottawa, Canada. Overview:</i> Food disconnection is a product of the food supply system and is in direct conflict with the capabilities set forth by Nussbaum. Food away from Home Expenditure Patterns for Ghanaian Urban Households: Effects of Gender and Household Demographics. <i>Dr. Robert Aidoo, Kwame Nkrumah University of Science and Technology, Kumasi, Ghana. Overview:</i> The paper examines the principal factors that drive changes in household expenditure on food away from home in an urban setting, in the face of rapid urbanization in developing countries. Sustainability of Livestock Production: The Case of Nutrient Management. <i>Haluk Gedikoglu, Lincoln University of Missouri, Jefferson City, Missouri, USA. Overview:</i> This study analyzes the socio-economic factors that impact livestock farmers' adoption of nutrient management practices that minimize the negative impact of livestock production on water sources.
11:00-11:15	BREAK

11:15-12:00	TALKING CIRCLES
Room 1	<i>STREAM: Social and Cross-Cultural Studies of Food</i>
Room 2	<i>STREAM: Food Policies and Politics</i>
Room 3	<i>STREAM: Food Science, Nutrition and Health</i>
12:00-12:45	LUNCH AND GARDEN SESSION (Starting at 12:15)
13:30-14:00	FEATURED SESSION: ON PUBLISHING YOUR PAPER WITH COMMON GROUND IN THE PLENARY ROOM
12:45-14:00	PARALLEL SESSION #5 (15 min presentations followed by Q&A and group discussion)
Room 1	PROMOTING NUTRITION AND HEALTH IN SOCIETY Healthy Me! Healthy NYC: A Campaign to Reduce Childhood Obesity in New York City. <i>Elys Vasquez-Iscan, Columbia University, New York, NY, USA.</i> Overview: Our campaign plans to educate children and parents about obesity prevention methods to reduce the incidence of childhood obesity in the New York City. Strategies to Improve Alaskan's Nutrition by Increased Consumption of Fruits and Vegetables. <i>Carol McCarty, University of Alaska Anchorage, Alaska, USA.</i> Overview: The inclusion of fruits and vegetables in the Alaskan diet is an important upstream approach to improved health. Climatic and cultural barriers must be overcome to realize this dietary improvement.
Room 2	FOOD CHOICES IN THE MARKETPLACE An Aisle of Cereal? Where Is the Rice? Supermarkets in Different Cultures May Add to the Difficulty of Readjustment. <i>Raquel Arouca, The University of Montana, Missoula, MT, USA.</i> Overview: Quantity and variety of foodstuff in supermarkets vary according to different cultures. Readjusting to food is another potential problem on reentry shock. Parents' Choice: Examining Parental Perspectives on Regulation and Child-targeted Supermarket Foods. <i>Dr. Charlene Elliott, University of Calgary, Calgary, Canada.</i> Overview: This study examines the perspectives of Canadian parents to detail their perspectives on the regulation of child-targeted supermarket foods. Salient Beliefs about Buying and Eating Dark Green Leafy Vegetables: A Qualitative Study of African-American Women Who Purchase for Their Families. <i>Dr. Jylana Sheats, Indiana University-Bloomington, Bloomington, IN, USA.</i> Overview: An exploratory examination identified salient beliefs associated with eating and buying dark green leafy vegetables to illustrate the role of theory-based behavioral analyses in developing nutrition interventions for African-American women.
Room 3; 60 minute Workshop	God, Guns, and Green: Forging Crosscultural Alliances in Sustainable Agriculture. <i>Preeti Simran Sethi, University of Kansas, Kansas, USA.</i> Overview: This analysis will look at the intersection of genetically modified organisms and faith, detailing how spirituality can help bridge political divides and forge a new level of engagement about food.
Plenary Room; 13:30 (30 Minute Presentation)	Publishing Your Paper or Book with Common Ground. <i>Brian Kornell, Commissioning Editor, Common Ground Publishing.</i> Overview: In this session the Commissioning Editor of <i>Food Studies: An Interdisciplinary Journal</i> and the Food Studies Book Series will present an overview of Common Ground's publishing practices and philosophy. He will also offer tips for turning conference papers into journal articles, present an overview of journal publishing procedures, introduce the Food Studies Book Series, and provide information on Common Ground's book proposal submission process. Please feel free to bring questions—the second half of the session will be devoted to Q&A.
14:05-14:50	CONFERENCE CLOSING: <i>Talking Circle Reports, Graduate Scholar Recognition, and Future Directions.</i>

List of Participants

Robert	Aidoo	Kwame Nkrumah University of Science & Technology	Ghana
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FOOD STUDIES: AN INTERDISCIPLINARY JOURNAL

ABOUT THE JOURNAL

Food Studies: An Interdisciplinary Journal creates a space for discussion about the agricultural, environmental, nutritional, health, social, economic and cultural perspectives on food. The journal examines the theoretical as well as global policy concerning these issues. Additionally, detailed studies of specific human-physiological, nutritional and social dynamics of food are explored. The journal is a place for thinking about and discussing these pressing matters in a time of growing awareness of the relations among diet, health and social wellbeing.

EDITOR

Bill Cope, University of Illinois at Urbana-Champaign, USA.

OPEN PEER REVIEW

Food Studies: An Interdisciplinary Journal is a fully peer reviewed scholarly journal, one of approximately twenty-four academic journals published by Common Ground. Common Ground's approach to peer review is open and inclusive. Instead of being dominated by the exclusive academic hierarchies represented by many traditional editors and their networks, Common Ground journals build lateral knowledge communities. Our referee process is criterion-referenced, and referees are selected on the basis of subject matter and disciplinary expertise. Ranking is based on clearly articulated criteria. The result is a refereeing process that is scrupulously fair in its assessments. At the same time, the process offers a carefully structured and constructive contribution to the shape of the published paper.

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The result of our peer-review process is a publishing method which is without prejudice to institutional affiliation, stage in career, national origins, or disciplinary perspective. If the paper is excellent, and has been systematically and independently assessed as such, it will be published. This is why Common Ground journals have such a vast amount of exciting new material. Much of the content originates from well-known research institutions, but a considerable amount material comes from brilliantly insightful and innovative academics in lesser known institutions in the developing world, emerging researchers, people working in hard-to-classify interdisciplinary spaces, and researchers in liberal arts colleges and teaching universities. In recognition of the highest levels of excellence, an international prize is awarded annually for the top-ranked paper in each journal.

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Common Ground is developing a low-cost commercial approach to academic publishing. We believe there are limitations in both the high-cost commercial publishing and the seemingly no-cost open access publishing models. This is why we are seeking to find a practical middle way between the idealism of open access and the inefficiencies and greed of which the big journal publishers are increasingly accused. The idealism of open access often creates new problems, leaving academics in the often less-than-happy role of amateur publisher. And ironically, open access journals and repositories sometimes give insider networks even greater control over what gets published than was traditionally the case with the big commercial publishers.

Common Ground journals are highly accessible on the web. They are not hidden behind subscription walls. Every article has its own page; and every author has their own self-maintainable website, which includes any articles and books they have published with Common Ground, a blog, and places to paste their bio, photo and CV. We have modest tiered subscription charges for libraries and a small per-article charge for electronic access by non-subscribers. Conference participants are granted free electronic access to the corresponding journal for a year. Our journals are also available in hardcover print editions and through EBSCO.

JOURNAL AWARD

Food Studies: An Interdisciplinary Journal presents an annual International Award for Excellence in the area of food studies. All papers submitted for publication in *Food Studies: An Interdisciplinary Journal* are entered into consideration for this award. The review committee for the award is the International Advisory Board for the journal and the conference, who will select the winning paper from the ten highest-ranked papers emerging from the referee process and according to the selection criteria outlined in the referee guidelines. The winning author(s) will be invited to the next annual Food Studies Conference, where they will be formally presented with their award. They will receive a free registration to attend this conference.

SUBSCRIPTION INFORMATION

Website: <http://Food-Studies.com/Journal/>

Publisher: Common Ground - www.CommonGroundPublishing.com

ISSN: 2160-1941

Frequency: Four issues per volume

EDITOR

Bill Cope, University of Illinois, Urbana-Champaign, USA

INSTITUTIONAL SUBSCRIPTION

Further information on library subscriptions may be found at <http://food-studies.com/journal/subscribe/> .

COMPLIMENTARY SUBSCRIPTION

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Registration for the Food Studies Conference allows participants the opportunity to publish in *Food Studies: An Interdisciplinary Journal*. Presenters may submit their papers up to one month after the conference. Submitted papers will be fully refereed. The publication decision will be based on the referees' reports.

To submit, at least one author of each paper must be registered to attend the conference (to a maximum of one paper per registered author).

General Requirements:

- We only accept text files or files in .doc format (such as from Microsoft Word or OpenOffice). We do not accept PDF submissions or .docx files.
- Papers should be approximately 2,000-5,000 words in length. They should be written as continuous expository narrative in a chapter or article style – not as lists of points or a PowerPoint presentation.
- Please remember that the papers are to be published in a fully refereed academic journal. This means that the style and structure of your text should be relatively formal. For instance, you should not submit a verbatim transcript of your oral presentation, such as 'Today I want to speak to you about ...'.
- Paper submissions must contain no more than 30% of textual material published in other places by the same author or authors, and these other places must be acknowledged and cited; in other words, the remaining 70% of the paper must be unique and original to your current submission.
- Authors must ensure the accuracy of citations, quotations, diagrams, tables and maps.
- You may use any referencing style you choose, as long as you use it consistently and to the appropriate standards.
- Spelling can vary according to national usage, but should be internally consistent.
- Papers should be thoroughly checked and proofread before submission, both by the author and a critical editorial friend – after you have submitted your paper you are unable to make any changes to it during the refereeing process.
- Papers will be assessed by referees against ten criteria – or fewer if some criteria do not apply to a particular kind of paper (see the Peer Review Process).

Illustration/Electronic Artwork Guidelines:

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- Figures and tables need to be placed where they are to appear in the text. If preferred, you may also place images and tables at the end of your paper.
- Please refrain from using Word Drawing objects. Instead use images imported from a drawing program. Word Drawing objects will not be rendered in the typeset version.

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Keywords are extremely important in search engine rankings. To achieve better exposure for your paper, please make sure your keywords are clear and accurate.

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If your paper has been rejected, we will allow a maximum of TWO further resubmissions until TWO months prior to the anticipated publication date.

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The publication process is as follows:

- When we receive a paper, it is verified against template and submission requirements. If there are any problems, authors will be asked to resubmit the paper.
- The paper will then be prepared and matched to two appropriate referees. When a paper has been submitted to the referees, authors will receive an email notification. Additionally, authors may be asked to referee up to 3 papers.
- When the referee reports are uploaded, authors will be notified by email and provided with a link to view the reports (after the referees' identities have been removed).
- If a paper is accepted, we will confirm conference registration before sending a Publishing Agreement.
- Authors will then be asked to accept the Publishing Agreement and submit the final paper.
- Papers will be typeset and proofs made available for final approval before publication in the journal's online bookstore as well as in individual author Creator Sites.

The final date for submission of papers to the journal (for one way blind refereeing) is 10 January 2012 – one month after the close of the conference.

Papers are published continuously in the online bookstore. Authors may view the status of their paper at any time by logging into their CGPublisher account at www.CGPublisher.com.

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Website: www.AgingandSociety.com/Journal

The International Journal of the Arts in Society aims to create an intellectual frame of reference for the arts, and to create an interdisciplinary conversation on the role of the arts in society. This peer-reviewed journal is intended as a place for critical engagement and examination of ideas that connect the arts to their contexts in the world.

Website: www.ArtsinSociety.com/Journal

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Website: www.BooksandPublishing.com/Journal

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Website: www.Climate-Journal.com

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Website: www.Design-Journal.com

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Website: www.Humanities-Journal.com

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Website: www.Science-Society.com/Journal

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Website: www.Technology-Journal.com

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Website: www.Ubi-Learn.com/Journal

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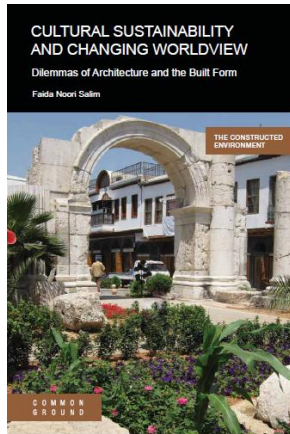
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- Intended audience
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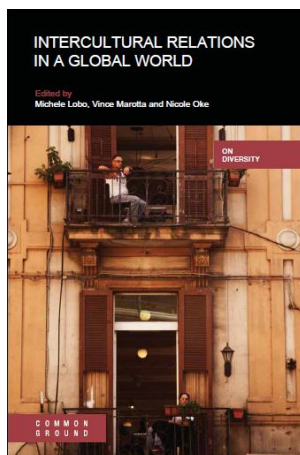
Cultural Sustainability and Changing Worldview **by Faida Noori Salim**

“Network societies” will never replace traditional communities. In today’s evolving global culture, the issues of cultural sustainability, identity, and belonging are being challenged. At the heart of this challenge is the difficulty of individuals’ spatial and social assimilation. Looking back, architecture and the constructed urban form have always faced dilemmas that continue to challenge communities. Thus, the challenge facing the traditional mechanisms of belonging is an urgent matter and is presented as a dilemma due to the transitional nature of today’s time period. Individuals as users and as architects need to rediscover the secure home and place, without which no community can be sustained.



Sustainability and Sport **by Jill Savery and Keith Gilbert**

Sustainability and Sport is a synthesis of contemporary insights and expertise offered from a novel collection of thirty-four practitioners and academics in the field, who continue to play key roles in the expansion of sustainable solutions for major sport events, sport organizations and society. This seminal book details the most important insights from these experts in making sport more sustainable, and in using sport to promote sustainability. It is a guide for good practice within the sports industry, as well as a research and knowledge exchange guide for the burgeoning field of sport and sustainability. Industry pioneers, event managers, athletes, global sport event sponsors, academics, sport organizations, NGOs, international organizations, business strategists, event bid teams, technical consultants, and others working in this emerging discipline offer their perspectives to share and create knowledge.



Intercultural Relations in a Global World **Eds. Michele Lobo, Vince Marotta and Nicole Oke**

The exploration of cross-cultural contact in a global and transnational world is essential in understanding how we can learn to live with difference in ways that go beyond tolerance. This book explores such contact in Euro-American/Australian societies as well as non-western multiethnic societies such as China, Malaysia, Indonesia and countries within Eastern Europe. The contributors in this book expose the power relations underpinning such encounters as well as explore the possibilities for meaningful dialogue.

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2011 FOOD STUDIES CONFERENCE EVALUATION FORM

We appreciate you taking the time to complete this evaluation form. Your feedback will assist us in planning future conferences. Circle numbers when rating the conference. Please also include comments with specific feedback relating to each of the questions. This evaluation can also be found at <http://food-studies.comcom/conference-2011/evaluation/>.

1. HOW DID YOU FIND OUT ABOUT THE FOOD STUDIES CONFERENCE?

- ☐ Web search
- ☐ Email
- ☐ Printed brochure or poster
- ☐ A colleague
- ☐ Other. How?

2. CONFERENCE THEMES, SCOPE AND CONCERNS

How relevant do you consider the focus of the conference to be?

Rate on a scale of 1 to 5, where 1 is least relevant and 5 is most relevant.

[1] [2] [3] [4] [5]

Comments:

3. PROGRAM CONTENT

How would you rate the general standard of the various kinds of presentation sessions during the conference?

Rate on a scale of 1 to 5, where 1 is lowest and 5 is highest.

[1] [2] [3] [4] [5]

Comments:

4. THE ONLINE EXPERIENCE

How did you experience the conference website, the call for papers, the online registration forms and the paper submission processes?

Rate on a scale of 1 to 5, where 1 is lowest and 5 is highest.

[1] [2] [3] [4] [5]

Comments:

5. COMMUNICATIONS

How have you experienced our communications before and during the conference?

Rate on a scale of 1 to 5, where 1 is lowest and 5 is highest.

[1] [2] [3] [4] [5]

6. THE LOCATION AND VENUE

Rate on a scale of 1 to 5, where 1 is lowest and 5 is highest.

[1] [2] [3] [4] [5]

Comments:

7. WHAT WERE THE HIGH POINTS OF THE CONFERENCE?

8. PLEASE SUGGEST ANY CHANGES OR IMPROVEMENTS YOU WOULD LIKE US TO MAKE AT FUTURE CONFERENCES.

9. OVERALL ASSESSMENT

Rate on a scale of 1 to 5, where 1 is lowest and 5 is highest.

[1] [2] [3] [4] [5]

Comments:

10. IN WHAT CITY AND/OR COUNTRY WOULD YOU LIKE TO SEE THIS CONFERENCE BE HELD IN?

11. ANY OTHER COMMENTS OR SUGGESTIONS

OPTIONAL:

Name:

Address:

Email:

Thank you for completing this evaluation form as it will help us with our conference planning in the future.

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